

A SMALL SAMPLE OF BUSINESS TIPS TO INCREASE PROFITS

Each tip is short and to the point. Not only do we tell you WHAT to do but we show you HOW to do it!

<u>AN ORGANIZED OFFICE IS A PRODUCTIVE OFFICE</u>	Increase Productivity - October 2019
<u>PROFIT AND LOSS STATEMENTS</u>	Reduce Expenses - September 2019
<u>ADVERTISING IN 2020</u>	Marketing Tips- February 2020
<u>EMPLOYEE MANUAL</u>	Improve Efficiency - October 2019
<u>TOP 5 REASONS YOU NEED A BUDGET</u>	Increase Efficiency - December 2019
<u>SUCCESSFUL IN-HOME SALES</u>	Increase Sales - November 2019
<u>THE 4 P'S OF MARKETING PART 3 OF 4</u>	Improve Efficiency - December 2019
<u>HANDYMEN & WOMEN MAKE MORE MONEY Now!</u>	Increase Sales - March 2020
<u>MAGNETIC MARKETING BY DAN KENNEDY</u>	Marketing Tips - January 2020
<u>HIRING THE RIGHT PEOPLE</u>	Increase Productivity - October 2019
<u>WELL TRAINED DEFINES A NAVY SEAL</u>	Improve Efficiency - February 2020
<u>YOU NEED A BUSINESS PLAN 1 OF 4</u>	Improve Efficiency - December 2019
<u>DOOR HANGERS</u>	Increase Sales - November 2019
<u>EXHIBIT AT A TRADE SHOW</u>	Increase Sales - March 2020
<u>REVIEW YEAR-END REPORTS</u>	Reduce Expenses - January 2020
<u>YOU NEED CUSTOMER DATABASES</u>	Improve Efficiency - November 2019
<u>WEBSITE-USE GRAPHICS AND TEXT</u>	Marketing Tips - February 2020
<u>SOCIAL MEDIA FOR YOUR BUSINESS</u>	Increase Sales - September 2019
<u>SMALL WORDS ARE GAME CHANGERS</u>	Marketing Tips - March 2020
<u>PASSWORDS AND DATA SECURITY</u>	Increase Efficiency - January 2020
<u>YOU MUST OFFER CONSUMER FINANCING</u>	Increase Sales - September 2019